



# 129th MAINE LEGISLATURE

## FIRST REGULAR SESSION-2019

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Legislative Document

No. 88

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H.P. 74

House of Representatives, January 15, 2019

### An Act To Require the Truthful Display of Gasoline Prices

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Reference to the Committee on Innovation, Development, Economic Advancement and Business suggested and ordered printed.

A handwritten signature in cursive script that reads "R B. Hunt".

ROBERT B. HUNT  
Clerk

Presented by Representative BEEBE-CENTER of Rockland.  
Cosponsored by President JACKSON of Aroostook and  
Representatives: DUNPHY of Old Town, JORGENSEN of Portland, MATLACK of St.  
George, PIERCE of Falmouth, STOVER of Boothbay, Senators: LIBBY of Androscoggin,  
VITELLI of Sagadahoc.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 10 MRSA §1661-B, sub-§1**, as amended by PL 2007, c. 86, §1, is further  
3 amended to read:

4 **1. Posting required.** A retail seller of fuel to be used by vehicles on public  
5 highways shall make clearly visible on each pump the price of the fuel available at that  
6 pump, either by posting a sign of no less than 64 square inches or by a price reading,  
7 digital or analog, built into the pump that must reflect the actual price of the fuel pumped.  
8 The pump must have a sign of no less than 64 square inches on it if either the price on the  
9 pump differs from the price posted on the roadside sign due to a difference in grade of  
10 fuel or service or the retailer does not have a roadside sign. On multi-grade pumps, the  
11 posted price must be for the ~~lowest priced~~ lowest-priced unleaded regular gasoline. The  
12 posting must indicate the difference in price for full-service, mini-service and self-service  
13 if more than one grade of service is available at that pump. The posted price on a pump  
14 sign or a roadside sign must be the full price of the fuel and may not reflect a price  
15 reduction due to factors such as method of payment, participation in a rewards program  
16 or a discount for the purchase of other goods or services from the retail seller.

17 **SUMMARY**

18 This bill requires posted gasoline prices on pumps or on roadside signs of a retail  
19 seller to be the full price of the fuel and prohibits posting a price reduced due to factors  
20 such as method of payment, participation in a rewards program or a discount for the  
21 purchase of other goods or services from the retail seller.