



# 125th MAINE LEGISLATURE

## FIRST REGULAR SESSION-2011

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Legislative Document

No. 1333

H.P. 979

House of Representatives, March 29, 2011

**An Act To Modify Rating Practices for Individual and Small Group  
Health Plans and To Encourage Value-based Purchasing of Health  
Care Services**

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Reference to the Committee on Insurance and Financial Services suggested and ordered printed.

A handwritten signature in black ink that reads "Heather J.R. Priest".

HEATHER J.R. PRIEST  
Clerk

Presented by Representative RICHARDSON of Warren.  
Cosponsored by Representatives: BLACK of Wilton, DOW of Waldoboro, FITZPATRICK of  
Houlton, McKANE of Newcastle, PICCHIOTTI of Fairfield, Senator: WHITEMORE of  
Somerset.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 24-A MRSA §2736-C, sub-§2, ¶D**, as amended by PL 2007, c. 629, Pt.  
3 A, §4, is repealed and the following enacted in its place:

4 D. A carrier may vary the premium rate due to age and geographic area in  
5 accordance with the limitations set out in this paragraph.

6 (1) For all policies, contracts or certificates that are executed, delivered, issued  
7 for delivery, continued or renewed in this State between January 1, 2012 and  
8 December 31, 2012, for each health benefit plan offered by a carrier, the highest  
9 premium rate for each rating tier may not exceed 2 times the premium rate that  
10 could be charged to an eligible individual with the lowest premium rate for that  
11 rating tier in a given rating period.

12 (2) For all policies, contracts or certificates that are executed, delivered, issued  
13 for delivery, continued or renewed in this State between January 1, 2013 and  
14 December 31, 2013, for each health benefit plan offered by a carrier, the highest  
15 premium rate for each rating tier may not exceed 2.5 times the premium rate that  
16 could be charged to an eligible individual with the lowest premium rate for that  
17 rating tier in a given rating period.

18 (3) For all policies, contracts or certificates that are executed, delivered, issued  
19 for delivery, continued or renewed in this State on or after January 1, 2014, for  
20 each health benefit plan offered by a carrier, the highest premium rate for each  
21 rating tier may not exceed 3 times the premium rate that could be charged to an  
22 eligible individual with the lowest premium rate for that rating tier in a given  
23 rating period.

24 For purposes of this paragraph, "rating tier" means each category of individual or  
25 family composition for which a carrier charges separate rates.

26 **Sec. 2. 24-A MRSA §2808-B, sub-§2, ¶D**, as amended by PL 2001, c. 410, Pt.  
27 A, §4 and affected by §10, is repealed and the following enacted in its place:

28 D. A carrier may vary the premium rate due to age, occupation or industry and  
29 geographic area in accordance with the limitations set out in this paragraph.

30 (1) For all policies, contracts or certificates that are executed, delivered, issued  
31 for delivery, continued or renewed in this State between January 1, 2012 and  
32 December 31, 2012, for each small group health plan offered by a carrier, the  
33 highest premium rate for each rating tier may not exceed 2 times the premium  
34 rate that could be charged to an eligible group with the lowest premium rate for  
35 that rating tier in a given rating period.

36 (2) For all policies, contracts or certificates that are executed, delivered, issued  
37 for delivery, continued or renewed in this State between January 1, 2013 and  
38 December 31, 2013, for each small group health plan offered by a carrier, the  
39 highest premium rate for each rating tier may not exceed 2.5 times the premium  
40 rate that could be charged to an eligible group with the lowest premium rate for  
41 that rating tier in a given rating period.

1                   (3) For all policies, contracts or certificates that are executed, delivered, issued  
2 for delivery, continued or renewed in this State on or after January 1, 2014, for  
3 each small group health plan offered by a carrier, the highest premium rate for  
4 each rating tier may not exceed 3 times the premium rate that could be charged to  
5 an eligible group with the lowest premium rate for that rating tier in a given  
6 rating period.

7                   For purposes of this paragraph, "rating tier" means each category of small group for  
8 which a carrier charges separate rates.

9                   **Sec. 3. 24-A MRSA §2808-B, sub-§2, ¶D-1**, as amended by PL 2001, c. 410,  
10 Pt. A, §5 and affected by §10, is repealed.

11                   **Sec. 4. 24-A MRSA §4303, sub-§1**, as amended by PL 2009, c. 652, Pt. A, §33,  
12 is further amended to read:

13                   **1. Demonstration of adequate access to providers.** ~~Except as provided in~~  
14 ~~paragraphs B and C, a~~ A carrier offering or renewing a managed care plan shall provide  
15 to its members reasonable access to health care services in accordance with standards  
16 developed by rule by the superintendent. These standards must consider the geographical  
17 and ~~transportational~~ transportation problems in rural areas. ~~All managed care plans~~  
18 ~~covering residents of this State must provide reasonable access to providers consistent~~  
19 ~~with the access to services requirements of any applicable bureau rule.~~

20                   B. Upon approval of the superintendent, a carrier may offer a health plan that  
21 includes financial provisions designed to encourage members to use designated  
22 providers in a network if:

23                   ~~(1) The entire network meets overall access standards pursuant to Bureau of~~  
24 ~~Insurance Rule Chapter 850;~~

25                   ~~(2) The health plan is consistent with product design guidelines for Bureau of~~  
26 ~~Insurance Rule Chapter 750, but only if the health plan is offered by a health~~  
27 ~~maintenance organization;~~

28                   (3) The health plan does not include financial provisions designed to encourage  
29 members to use designated providers of ~~primary, preventive, maternity,~~  
30 ~~obstetrical, ancillary or emergency care services, as defined in Bureau of~~  
31 ~~Insurance Rule Chapter 850;~~

32                   (4) The financial provisions may apply to all of the enrollees covered under the  
33 carrier's health plan; and

34                   (5) ~~The carrier establishes to the satisfaction of the superintendent that the~~  
35 ~~financial provisions permit the provision of better quality services and the quality~~  
36 ~~improvements either significantly outweigh any detrimental impact to covered~~  
37 ~~persons forced to travel longer distances to access services, or the carrier has~~  
38 taken steps to effectively mitigate any detrimental impact associated with  
39 requiring covered persons to travel longer distances to access services. The  
40 superintendent may consult with other state entities, including the Department of  
41 Health and Human Services, Bureau of Health and the Maine Quality Forum  
42 established in section 6951, to determine whether the carrier has met the

1 requirements of this subparagraph. ~~The superintendent shall adopt rules regarding~~  
2 ~~the criteria used by the superintendent to determine whether the carrier meets the~~  
3 ~~quality requirements of this subparagraph; and~~

4 ~~(6) The financial provisions may not permit travel at a distance that exceeds the~~  
5 ~~standards established in Bureau of Insurance Rule Chapter 850 for mileage and~~  
6 ~~travel time by 100%.~~

7 C. A carrier may develop and file with the superintendent ~~for approval~~ a pilot  
8 program that allows carriers to reward providers for quality and efficiency through  
9 tiered benefit networks and providing financial incentives to members. ~~The upper~~  
10 ~~tier, or the upper tiers if there are 3 or more tiers, under a pilot program approved~~  
11 ~~pursuant to this paragraph is exempt from geographic access requirements set forth in~~  
12 ~~this subsection or in rules adopted by the superintendent. Any carrier offering a~~  
13 ~~health plan under the pilot program must collect data on the impact of the pilot~~  
14 ~~program on premiums paid by enrollees, payments made to providers, quality of care~~  
15 ~~received and access to health care services by individuals enrolled in health plans~~  
16 ~~under the pilot program and must submit that data annually to the superintendent. The~~  
17 ~~superintendent shall report annually beginning January 15, 2010~~ 2012 ~~to the joint~~  
18 ~~standing committee of the Legislature having jurisdiction over insurance and~~  
19 ~~financial services matters on any approval of a pilot program~~ the impact of the  
20 financial incentives on cost, quality of care and access to health care services  
21 pursuant to this paragraph.

22 ~~The basis for tiering benefits under a pilot program must be to provide incentives for~~  
23 ~~higher quality care, improved patient safety or improved efficiency or a combination~~  
24 ~~of those factors. The superintendent shall consult with the Maine Quality Forum~~  
25 ~~under section 6951 in assessing quality. The superintendent shall disapprove or~~  
26 ~~withdraw approval of a pilot program if the superintendent finds that approval or~~  
27 ~~continued operation would cause undue hardship to enrollees in the pilot program or~~  
28 ~~reduce their quality of care.~~

29 ~~The superintendent shall consider the experience of approved pilot programs,~~  
30 ~~including consumer complaints and examinations, provider behavior and efficiency,~~  
31 ~~in determining whether or not to reapprove subsequent pilot program applications.~~

32 **Sec. 5. Application.** The requirements of this Act apply to all policies, contracts  
33 and certificates subject to this Act that are executed, delivered, issued for delivery,  
34 continued or renewed on or after January 1, 2012. For the purposes of this Act, contracts  
35 are deemed to be renewed no later than the next anniversary of the contract date.

36 **Sec. 6. Effective date.** Those sections of this Act that repeal and replace the  
37 Maine Revised Statutes, Title 24-A, section 2736-C, subsection 2, paragraph D and  
38 section 2808-B, subsection 2, paragraph D take effect January 1, 2012.

## 39 SUMMARY

40 This bill gradually modifies the community rating provisions for individual and small  
41 group health plans. It expands in 3 increments the rating bands from the current ratio of  
42 1.5:1 to 3:1 by January 1, 2014.

1           The bill allows financial incentives except for emergency care services. It maintains  
2 the requirement that plans must provide reasonable access to services for all members. It  
3 allows plans to provide financial incentives to members to reward providers for quality  
4 and efficiency. A carrier must submit annual data to the Superintendent of Insurance  
5 showing the impact of such financial incentives on premiums paid by enrollees, payments  
6 made to providers, quality of care received and access to health care services by  
7 individuals enrolled in health plans.