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H.P. 993

House of Representatives, April 10, 2013

An Act Regarding the Cancellation of Subscription Services

Reference to the Committee on Labor, Commerce, Research and Economic Development suggested and ordered printed.

Millicent M. MacFarland
MILLICENT M. MacFARLAND
Clerk

Presented by Representative DAUGHTRY of Brunswick.
Cosponsored by Representatives: CHENETTE of Saco, EVANGELOS of Friendship,
PLANTE of Berwick, POULIOT of Augusta, Senator: JOHNSON of Lincoln.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 10 MRSA c. 208-C** is enacted to read:

3 **CHAPTER 208-C**

4 **SUBSCRIPTIONS**

5 **§1299. Cancellation of subscriptions**

6 **1. Definitions.** As used in this section, unless the context otherwise indicates, the
7 following terms have the following meanings.

8 A. "Internet gaming service" means an online service that provides information,
9 software, data, text, photographs, graphics, audio or video that may be accessed by a
10 person for the purpose of allowing that person to play a single-player or multiplayer
11 game through the Internet or to download a game for that person to play offline.
12 "Internet gaming service" does not include online gambling or other gaming in which
13 a person participates to win money.

14 B. "Online media player" means an online service that delivers audio or video
15 content.

16 C. "Social networking service" means an online service that facilitates the building
17 of social relations and the sharing of information among specified groups of people.

18 D. "Subscription" means an agreement to provide any of the following goods or
19 services for a specified time and price:

20 (1) Newspapers, magazines, journals and periodicals and online news sources,
21 including, but not limited to, online versions of newspapers, magazines, journals
22 and periodicals;

23 (2) Cable or Internet services;

24 (3) Online media players;

25 (4) Social networking services;

26 (5) Internet gaming services; and

27 (6) Other Internet subscriptions.

28 **2. Method of cancellation of subscription.** A person that provides goods or
29 services pursuant to a subscription shall provide to a subscriber:

30 A. At the time the subscription starts, information regarding how the subscriber may
31 cancel the subscription;

32 B. A secure, prominently displayed and easy-to-use method on the person's website
33 that allows the subscriber to cancel the subscription immediately without having to
34 send a letter by the United States Postal Service or other delivery service or to make a
35 telephone call; and

