

STATE OF MAINE

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IN THE YEAR OF OUR LORD
TWO THOUSAND AND FOURTEEN

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H.P. 517 - L.D. 766

**Resolve, Directing the Bureau of Alcoholic Beverages and Lottery Operations
To Adopt Rules To Define the Term “Brand” as It Applies to the
Distribution of Malt Liquor and Wine**

Sec. 1. Director of the Bureau of Alcoholic Beverages and Lottery Operations shall adopt rules to define the term "brand" as it applies to the distribution of malt liquor and wine. Resolved: That the Director of the Bureau of Alcoholic Beverages and Lottery Operations within the Department of Administrative and Financial Services shall adopt rules for submission during the First Regular Session of the 127th Legislature that define the term "brand" as used in the laws governing the distribution of malt liquor and wine by wholesale licensees licensed in accordance with the Maine Revised Statutes, Title 28-A, section 1401. The bureau may also adopt rules that define additional terms, including but not limited to "label," "family," "varietal" and "vintage." Rules adopted in accordance with this resolve are major substantive rules as described by Title 5, chapter 375, subchapter 2-A.