BY GOVERNOR

PUBLIC LAW

STATE OF MAINE

IN THE YEAR OF OUR LORD TWO THOUSAND AND THIRTEEN

H.P. 198 - L.D. 289

An Act To Eliminate the Requirement That the Department of Agriculture, Conservation and Forestry Provide Technical Services for Direct-marketing Agricultural Products

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 7 MRSA §412, first \P , as amended by PL 1985, c. 779, §33, is further amended to read:

The commissioner shall research and prepare information designed to develop and promote direct-marketing. The commissioner shall consult with the farm community, with the faculty of the College of Natural Sciences, Forestry and Agriculture of the University of Maine System, and with the various county extension agents in compiling information under this section. The information shall must include, but not be limited to, the following:

Sec. 2. 7 MRSA §414, as amended by PL 1985, c. 779, §34, is further amended to read:

§414. Assistance

The commissioner shall assist and advise individual farmers or groups of farmers in their efforts to market more effectively directly to consumers by;

- **1. Soliciting participation.** Informing farmers of, and soliciting their participation in, any proposed method of direct-marketing; and
- 2. Technical assistance. Providing technical assistance in such areas as lease and contract negotiation; and
- **3. Referral.** Referring farmers to other appropriate sources of assistance, such as the University of Maine System, College of Agriculture, the county extension offices and the United States Department of Agriculture.