



125th MAINE LEGISLATURE

FIRST REGULAR SESSION-2011

Legislative Document

No. 812

H.P. 608

House of Representatives, March 3, 2011

**An Act To Allow Municipalities the Option To Subsidize Publicly
Owned Bus Stops through Advertising**

Reference to the Committee on State and Local Government suggested and ordered printed.

A handwritten signature in cursive script, reading 'Heather J.R. Priest'.

HEATHER J.R. PRIEST
Clerk

Presented by Representative HARLOW of Portland.
Cosponsored by Senator PATRICK of Oxford and
Representatives: CHIPMAN of Portland, CLARKE of Bath, LOVEJOY of Portland,
MORRISON of South Portland, MOULTON of York, RANKIN of Hiram, ROCHELO of
Biddeford, STUCKEY of Portland.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 23 MRSA §1908-A** is enacted to read:

3 **§1908-A. Outdoor advertising; publicly owned bus stops**

4 A municipality or other political subdivision of this State may erect and maintain at a
5 publicly owned bus stop outdoor advertising signs visible to the traveling public from a
6 public way. For purposes of this section, "bus stop" means a place where a public
7 transport bus stops for the purpose of allowing passengers to board or leave the bus. The
8 municipality or political subdivision is responsible for the administration of outdoor
9 advertising signs under this section. Any revenue collected under this section by a
10 municipality or other political subdivision must be used for transportation purposes,
11 including, but not limited to, maintenance of a publicly owned bus stop.

12 **SUMMARY**

13 This bill allows a municipality or other political subdivision of this State to erect and
14 maintain outdoor advertising signs at a publicly owned bus stop. This bill defines "bus
15 stop" as a place where a public transport bus stops for the purpose of allowing passengers
16 to board or leave the bus. The bill provides that the municipality or political subdivision
17 is responsible for administration of outdoor advertising signs of publicly owned bus
18 stops. This bill requires that any revenue collected by a municipality or other political
19 subdivision through the advertising must be used for transportation purposes, including,
20 but not limited to, maintenance of a publicly owned bus stop.