

125th MAINE LEGISLATURE

FIRST REGULAR SESSION-2011

Legislative Document

No. 1050

H.P. 785

House of Representatives, March 15, 2011

An Act To Encourage the Promotion of Outdoor Recreational Activities

Reference to the Committee on Labor, Commerce, Research and Economic Development suggested and ordered printed.

HEATHER J.R. PRIEST Clerk

Presented by Representative DAVIS of Sangerville. Cosponsored by Senator MASON of Androscoggin and

Representatives: BLACK of Wilton, BURNS of Whiting, CRAFTS of Lisbon, FREDETTE of Newport, HARMON of Palermo, SARTY of Denmark, TIMBERLAKE of Turner, WOOD of Sabattus.

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Be it enacted by the People of the State of Maine as follows:

- **Sec. 1. 5 MRSA §13090-K, sub-§4** is enacted to read:
- 4. Outdoor recreation activities. A minimum of 25% of funds received by the Tourism Marketing Promotion Fund in accordance with subsection 2 must be used as provided for in this subsection. For purposes of this subsection, "outdoor natural resources-based recreational activities" means activities regulated under Title 12, Part 13 and "outdoor natural resources-based nonconsumptive uses" means noncommercial outdoor activities that are not regulated under Title 12, Part 13, including but not limited to hiking, cross-country skiing, snowshoeing, kayaking, canoeing and wildlife watching. This subsection does not apply to commercial marine-based activities regulated under Title 12, Part 9.
 - A. Eighty-five percent of the funds identified in this subsection must be used to promote outdoor natural resources-based recreational activities in the State.
 - B. Fifteen percent of the funds identified in this subsection must be used to promote outdoor natural resources-based nonconsumptive uses in the State.

16 SUMMARY

This bill provides that 25% of the Tourism Marketing Promotion Fund within the Department of Economic and Community Development, Office of Tourism must be used for the promotion of noncommercial, outdoor natural resources-based activities. It requires that 85% of the 25% go to promote outdoor activities under the jurisdiction of the Department of Inland Fisheries and Wildlife and that the remaining 15% go to promote outdoor nonconsumptive activities such as cross-country skiing, kayaking, hiking and wildlife watching.